THERE IS SO MUCH TO BE DONE
Bishop Soto’s challenge

WHEN WE COME TOGETHER AS ONE, we give life and hope to our faith, our community and our future. Bishop Soto challenges you to help revitalize our church over the next four years. “I am asking you to GIVE, to SERVE and to PRAY.” By raising $50 million, serving 5 million hours and spending 5 million hours focused on our faith, we will truly become one with Christ and our faith community.

GIVE.
By raising $50 million over the next four years, we will work together to meet the growing needs of our diocese.

CAMPAIGN PRIORITIES
The ONE Campaign was designed to support and bring Bishop Soto’s strategic plan to fruition. This plan focuses on the six primary areas of need that are crucial to building a vibrant and successful future for our church. Focusing our funds on education, youth ministry, pastoral care, communication, service and the parish communities will help revitalize our diocese. Learn more about these programs on pages 4-8.

SERVE.
Bishop Soto has challenged us to go out into the community and dedicate our time to the organizations that so desperately need help providing for our brothers and sisters in need. By embracing our most beloved causes, discovering a brand new one or helping a neighbor in need, we will live by the example set by Jesus and, in the process, revive the very fabric of our community. Learn more about fulfilling service hours online at OneRevival.org.

PRAY.
By devoting more time to our faith formation, we not only become closer to Jesus and to ourselves, but we also grow closer as a faith community. There are a multitude of ways to develop our faith—by learning more, by sharing more and by engaging in new and different ways to become closer to Christ. Learn more about fulfilling faith formation hours online at OneRevival.org.
ONE EDUCATION

“We believe in you.” —DOMINIC, ST. MARY STUDENT

NURTURING A WELL-EDUCATED COMMUNITY

that embodies the Gospel values of Christ is key to ensuring the future of our church. If our children are to become tomorrow’s leaders and active contributors to our church and our world, it is essential that all of our schools are high-quality institutions, in terms of both academics and faith formation. We must ensure that we have schools in all of our neighborhoods that are accessible to all Catholic youth, regardless of socioeconomic background. There is no better proven way to guarantee the future of the Church than through our Catholic schools. The keys to sustainability are positioning our schools for future growth and being the best school in every neighborhood—the school with the most competitive, innovative and technologically advanced curriculum taught by dedicated and highly qualified teachers. By accomplishing this, our schools will thrive and provide our students with optimal preparation for college and for life.

Focusing on EDUCATION will make us stronger as ONE:

• TECHNOLOGY: $2 MILLION

For our schools to remain competitive, we must invest in the latest technology for teaching and learning. The Diocese of Sacramento will partner with our schools and parishes to build the necessary infrastructure to host the appropriate software and equipment.

• CATHOLIC ELEMENTARY SCHOOLS ENDOREMENT: $4 MILLION

While we firmly believe that all families must invest in their children’s education, we understand that some face financial shortfalls and simply cannot afford a Catholic education. Growing the endowment will provide more financial assistance to parish youth.

• CATHOLIC HIGH SCHOOL SCHOLARSHIPS: $2.5 MILLION

Unfortunately, many of our Catholic elementary school students are unable to continue on to Catholic high schools because the cost is prohibitive. The Diocese plans to build an endowment that will generate funds for scholarships to facilitate a Catholic high school education at any of our six Catholic high schools.

• FACILITIES: $6.5 MILLION

All three of our diocesan high schools and the SUCCEED elementary school campuses have specific facility and infrastructure needs that must be addressed. This investment will help support ongoing facility upgrades and provide all of our campuses with the technology infrastructure that will allow them to remain competitive and on the cutting edge.

EDUCATION BY THE NUMBERS

14,000
Number of students attending our diocesan Catholic schools

40
Number of elementary schools in the Diocese

100
Percentage of our students who graduate from high school

3+3
Number of diocesan high schools and number of private high schools in the Diocese

98
Percentage of our high school graduates who go on to college

THE ONE CAMPAIGN | 5
ONE YOUTH MINISTRY

We will find and train good mentors—inspiring companions for young people on their journey of faith.

MANY OF THE STRONG lay leadership and religious vocations in our diocese are built by offering engaging youth ministry programs. We need to support more Catholics to rise up and take these roles in our parishes—and in the lives of our young people.

FOCUSING ON YOUTH MINISTRY will make us stronger as ONE:

• LAY FORMATION: $2.5 MILLION
  To support our lay leadership, endowment funds will help certify an additional 400 lay ministry leaders at the basic level and 100 lay ministry leaders at the advanced level over the next five years.

• YOUTH MINISTRY PROGRAM ENDOWMENT: $5 MILLION
  The Diocese will establish an endowment to create a Regional Youth & Young Adult Ministry Program. The endowment will provide training programs and the infrastructure necessary to nurture the spiritual foundation of our youth and lay leadership.

• NEWMAN CENTERS: $6 MILLION
  Young adults in their twenties are at a critical juncture in their lives and Newman Centers can be instrumental in helping them discover God’s plan for them. A vibrant Newman community attracts Catholic and non-Catholic students, leading to both new and re-committed Catholics. Simply having Newman Centers is not enough. The ONE Campaign will provide funding for an endowment to help sustain Bishop Soto’s newly proposed governance model and help provide much-needed capital improvements to the centers in both Chico and Davis.

• RETREAT CENTER: $2.5 MILLION
  To expand participation of youth and young adults at the parish, deanery, regional and diocesan levels, the Diocese plans to purchase a new youth camp property that can also be used for various retreat options.

YOUTH MINISTRY BY THE NUMBERS

1,225 Number of youths in the youth ministry program of the Diocese

20 Number of youth ministers serving youth programs in the Diocese

60 Percentage of parishes in the Diocese with a youth ministry program

1,600 Number of college students served by our Newman Centers

3 Number of Newman Centers in the Diocese
ONE PASTORAL CARE

“It’s a wonderful opportunity for us to be together. We don’t just sit down and do nothing. We still like to be priests and to be active as priests.”

—FR. LIAM MCCARTHY, RETIRED DIOCESAN PRIEST

TEN YEARS AGO, the Diocese constructed phase one of the Vianney Retirement Village for our retired priests. The village is situated in a beautifully wooded area adjacent to Christ the King Retreat Center in Citrus Heights, California. Phase one development includes 10 independent living units in five duplexes, a community center for social gathering and occasional community meals, and a chapel where daily Mass is celebrated by retired priests. The opportunity for our retired priests to live independently (yet within a community of like-minded individuals) has proven to be a very attractive model.

Focusing on PASTORAL CARE will make us stronger as ONE:

• VIANNEY RETIREMENT VILLAGE EXPANSION: $1.5 MILLION

With demand for retired priest care projected to continue, the Diocese intends to complete the development of the complex with the construction of three additional duplexes to provide six more living units. Ultimately, the Vianney Retirement Village will accommodate 24 retired priests of the Diocese of Sacramento, caring for them as they have cared for us.

ONE COMMUNICATION

“Everybody belongs to the same Body of Christ. This radio station is part of that Body.”

—LORENA ALBARRÁN, GENERAL MANAGER, RADIO SANTÍSIMO

THOUGH PROGRAMS on Immaculate Heart Radio and articles in our Catholic Herald magazine have long communicated the word of Jesus Christ to our diocese, we also needed to reach out to our Spanish-speaking community. With Radio Santísimo, we are beginning to do just that. The Diocese launched the Spanish-language Radio Santísimo to reach our growing Latino community. The station produces a variety of local programs, including specialized programs for young adults, a review of Catechism and a discussion of the Sunday Gospel.

Focusing on COMMUNICATION will make us stronger as ONE:

• RADIO SANTÍSIMO EXPANSION: $1.5 MILLION

We will expand our outreach to meet the needs of all Hispanics in our faith community. With a large volunteer base that does outreach to more than 30 parishes within its listening boundaries and regularly provides public service announcements for parish and diocesan activities, Radio Santísimo is making the mission of new evangelization a reality in our diocese.

PASTORAL CARE BY THE NUMBERS

68.5 Average retirement age of priests in the Diocese
40 Average number of years a priest serves in our diocese (post-ordination)
10 Current number of units in the Vianney Retirement Village
24 Total number of units in the Vianney Retirement Village upon completion of phase two

COMMUNICATION BY THE NUMBERS

15,000 Average daily prime-time Radio Santísimo listeners
30 Percentage of Spanish-speaking parishioners in our diocese
21 Number of cities reached by Radio Santísimo
12,400 The Radio Santísimo channel on AM radio

THE ONE CAMPAIGN | 9
ONE SERVICE
Like Christ, we will care for those in need.

TREMENDOUS WORK is being accomplished through the various Catholic charities in the Diocese of Sacramento. This campaign provides the opportunity to support these good works, giving hope to those in need and funding special one-time projects that require aid beyond the Annual Catholic Appeal.

Focusing on SERVICE will make us stronger as ONE:

• NORTH VALLEY CATHOLIC SOCIAL SERVICE: $1 MILLION
  Support from the Diocese will be used to enhance a three-acre property in Red Bluff for the North Valley Catholic Social Service (NVCSS). This will include a community garden with nutrition, education and cooking classes.

• SACRAMENTO FOOD BANK & FAMILY SERVICES: $1 MILLION
  The support of the Diocese will helpSacramento Food Bank & Family Services (SFBS) enhance critical food and education programs. It will also help facilitate the renovation of its current headquarters, expanding food storage and distribution space.

SERVICE
BY THE NUMBERS

<table>
<thead>
<tr>
<th>8,000</th>
<th>10,000</th>
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<tbody>
<tr>
<td>Average number of clients CASSS serves yearly</td>
<td>Average number of clients NVCSS serves yearly</td>
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</table>

| 65,508 |
| Number of unduplicated individuals SFBS served from July 1, 2012 to June 30, 2013 |

ONE PARISH COMMUNITY
We want to help strengthen all of our unique parishes.

IN ADDITION TO OUR DIOCESAN NEEDS, need also exists on the local parish level. The unique needs of each parish are important. The ONE Campaign will not only strengthen the entire community, but individual parishes as well, by providing financial resources for capital improvements, debt reduction and other integral parish projects.

Focusing on our PARISH COMMUNITIES will make us stronger as ONE:

• LOCAL PARISH NEEDS: $11 MILLION
  Through this campaign, individual parish communities will be able to utilize 25 percent of all funds raised at their parish up to their ONE Campaign goal. If a parish exceeds its goal, they will receive 67 percent of any funds raised above that number.

PARISH COMMUNITY
BY THE NUMBERS

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<th>1886</th>
<th>105</th>
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<th>20</th>
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<tbody>
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<td>Year the Diocese was established</td>
<td>Number of parishes in the Diocese</td>
<td>Number of missions in the Diocese</td>
<td>Number of Southern California counties included in the Diocese</td>
</tr>
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| 134,000 |
| Number of parishioners who attend mass weekly |
Dear Friends in Christ,

WHILE PLANNING OUR MOMENTOUS ONE CAMPAIGN, I turned to the United States Catholic Conference of Bishops to see what our bishops have to say about stewardship and came across this statement that I would like to share with you: “What identifies a steward? Safeguarding material and human resources and using them responsibly as one answer; so is generous giving of time, talent, and treasure. But being a Christian steward means more. As Christian stewards, we receive God’s gifts gratefully, cultivate them responsibly, share them lovingly in justice with others, and return them with increase to the Lord.” It is with this spirit of stewardship in mind that I would like to express my unceasing gratitude for your support of the ONE Campaign and pledge, on behalf of the Catholic Foundation, our commitment to be dedicated and responsible stewards of the gifts given to our Lord through the ONE Campaign.

When we embarked on this exciting initiative for the Diocese of Sacramento, our goal was to create a campaign that all Catholics could participate in. Often, capital campaigns are only about raising money for an important cause or initiative. While that is understandable and certainly an important component of the ONE Campaign, we believe that the ONE Campaign is an opportunity to do even more as a Catholic community. Raising $70 million is necessary in order to further the impact and growth of many of the ministries of the Church. The ONE Campaign is dynamic, however, in that it is also about the Catholic community coming together to serve Christ through serving others. Together we will offer 5 million hours of community service and grow in our faith by committing to 5 million hours of family and personal faith formation.

Bishop Soto’s challenge to GIVE, SERVE and PRAY will revitalize the Church in Northern California and bring us all closer to His only son, Jesus Christ. I invite you to join my family and the many others who make up the ONE Body of Christ in the Diocese of Sacramento and take part in the ONE Campaign.

The Catholic Foundation exists as a trusted and experienced administrator for the disbursement of funds from donors for religious, educational, and social ministries. The foundation is a witness to Christ and His Gospel values of love, justice, forgiveness, and service to all by ensuring that financial donors can effectively support the well-being of Catholic works in our diocese. It provides an opportunity for you to practice your call to Christian stewardship while supporting your local Church. As Executive Director of The Catholic Foundation of the Diocese of Sacramento, I pledge to you, our parishioners, that we will be good stewards of the gifts the Church will receive through your generosity and participation in the ONE Campaign.

The Catholic Foundation will ensure that your generous gifts serve the purpose of the ministries that the campaign supports. We will also ensure accountability and provide reporting on a regular basis so that you, the faithful, have confidence in knowing that your gifts are creating the effect we collectively desire. I ask for your trust and confidence in our ability and our commitment to do this well. I encourage you to visit OneRevival.org often to stay connected to the mission of the ONE Campaign. Together, we are ONE mission: ONE church. ONE revival.

In Christ’s peace,

Rick Maya
Executive Director
The Catholic Foundation

GIVING

Join the ONE revival

WITH THE ONE CAMPAIGN, Bishop Soto is issuing a three-fold challenge to each member of the Diocese of Sacramento: To improve the community as a whole by prayerfully considering financial, service and faith contributions to meet the overall campaign goal of:

• $50 million
• 5 million service hours
• 5 million faith formation hours

The ONE Campaign will unite us as ONE church, with ONE mission, in ONE faith, in ONE revival in Christ Jesus. You are invited to add your gifts to those offered by your fellow parishioners. As a good steward, you are called to reflect on the abundant gifts of God, to consider all the ways your life has been blessed, and to return to God in the same measure that He has given to you.

We ask each and every one of you to ...

• PRAY for the success of the ONE Campaign
• SHARE the goals of the ONE Campaign with others
• REFLECT, PRAY and then MAKE sacrificial financial, service and faith formation gifts to the ONE Campaign

As we recognize and appreciate the sacrifices and hard work of those before us who built the Catholic community in Northern California, we also accept our responsibility to provide a strong foundation for the future. Through the ONE Campaign, we can work together to create a brighter tomorrow for our clergy, youth and young adults, those served through works of charity and our individual parishies.

Everyone is asked to take part in this effort, but not everyone is asked to give the same financial, service or faith commitment. This brochure includes a gift plan that can be used as a guide when making your financial contribution decision. Please consider it carefully and select the gift that best expresses your gratitude. Your gift can be made as a pledge payable over a four-year period on a monthly, quarterly, semi-annual or annual basis. Reminders will be mailed to you based on the pledge plan you choose.

An appeal for special generosity ...

Your contribution should have some relationship to how generous God has been to you. If you are financially able to pledge $10,000, $25,000, $50,000 or even $100,000 or more, we ask you to be a campaign leader through a substantial gift. See page 14 for suggested gift plans.

As you make your pledge, please remember ...

• pledges can be fulfilled on a monthly, quarterly, semi-annual or annual basis, depending upon what is most convenient for you
• these gifts plans forecast payments over four years
• pledges are not legally binding, but are simply an indication of your giving intention
• contributions to the campaign are tax deductible as provided by law
• all gifts to the campaign will be deposited with and administered by The Catholic Foundation of the Diocese of Sacramento, Inc.
• make checks payable to: ONE Campaign

If you have any questions or would like more information on other giving opportunities, including stocks, securities, bequests and more, please contact The Catholic Foundation at (916) 733-0266.

Tomorrow begins today ...

A successful campaign will allow each of us to provide critical gifts to our Catholic community, and will ensure that we remain a strong, vibrant and faithful church in the years to come. We know that our greatest strength is our Catholic faith and the faith of our people, and this campaign is centered primarily on the spiritual growth and development of that faith. We are relying on your generosity to create a legacy of faith that will be passed on to the next generation, which will then add its own gifts to what you have so generously given.
GIVING

“... No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord has bestowed on you.”  DEUTERONOMY 16:10

**Suggested gift plans**

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<th>TOTAL PLEDGE</th>
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The Catholic Foundation
Diocese of Sacramento
2110 Broadway
Sacramento, CA 95818
(916) 733-0266

Campaign Consultants:
Guidance In Giving, Inc.
(888) 757-5444
guidanceingiving.com