$50 MILLION

5 MILLION SERVICE HOURS

5 MILLION FORMATION HOURS

ONE CHALLENGE

ONE CHURCH. ONE MISSION. ONE REVIVAL. DIOCESE of SACRAMENTO

OneRevival.org
**THE ONE CAMPAIGN**

**The plan**

**WHEN WE COME TOGETHER AS ONE,** we give life and hope to our faith, our community and our future. I challenge you to help revive our church over the next four years: I am asking you to GIVE, to SERVE and to PRAY. By raising $50 million, serving 5 million hours and spending 5 million hours focused on our faith, we will become one with Christ, the one Bread of Life, the one Chalice of Salvation.

**WE ARE BLESSED** to be led by a bold visionary bishop. He is open to working in partnership with other Catholic entities, is collaborative with his staff and welcomes new ideas. He also embraces technology and social media as a means of spreading and strengthening our faith and church. It is because of this leadership that we have a strategic plan that is substantive, strong, and geared toward forming the faith and education of our Catholic youth, for they are our future and, through Christ, they are our hope.

The Most Reverend Bishop Jaime Soto released his strategic plan, titled “A Hopeful and Effective Sacrament of Christ in Northern California” on March 6, 2012. The priorities identified in the plan are Catholic education, formation of the laity, youth ministry, vocations, communications, Sacramentum Caritatis (the sacrament of charity) and resource development. In the plan, the bishop asks upon the Catholic people of the Diocese to “revitalize Catholic education, invigorate the formation of the laity, encourage our youth and young adults, challenge them to serve Christ and His Church, announce the Gospel in the public square of social media, serve the poor and marginalized more effectively and harness the resources so this can all be done.”

The strategic plan is an exciting and ambitious endeavor. Now it’s time to begin the implementation. Bishop Soto and The Catholic Foundation are launching the ONE Campaign, a major capital campaign to raise a minimum of $50,000,000. The 2013 capital campaign is the financial engine necessary to implement and sustain the bishop’s strategic plan. Funds raised from the capital campaign will support the various endeavors of the strategic plan, with a portion going back to each parish.

**DIOCESE of SACRAMENTO**

**BY THE NUMBERS**

1886

Year the Diocese was established

20

Number of Northern California counties included in the Diocese

40

Number of missions in the Diocese

105

Number of parishes in the Diocese

3+3

Number of diocesan high schools + number of private high schools in the Diocese

40

Number of elementary schools in the Diocese

14,000

Number of students attending diocesan Catholic schools

28,000

Approximate number of students involved in faith formation programs or sacramental preparation programs
TheDioceseofSacramentocelebrates
a legacy of Catholic education. With schools dating back to
the mid-1800s, we have faithfully served Catholic families for
many generations. It is in our classrooms each and every day
that students learn the importance of charity, compassion
and building a relationship with Christ. Catholic schools
are also known as academic institutions of excellence. The
combination of faith formation and academic superiority is
what we call The Catholic Advantage.

While educating our youth is one of the most important
tasks in this country, the Catholic Church has the added
responsibility of instilling faith and Christ-like values in
our students. The future of our church is dependent upon
a well-educated community that embodies the Gospel
values of Christ. If our children are destined
to be future leaders
and contributors to
both our church and
our country, we must
ensure that all of our
schools are high-quality
institutions in terms of both academics
and faith formation.

We must also guarantee that all of our neighborhoods have
schools that are accessible to all Catholic youth, regardless
of socioeconomic background.

There is no better proven way to guarantee the future
of the Church than through our Catholic schools. In 2010,
Bishop Soto and the Diocese of Sacramento embarked on
a series of strategic initiatives to find the key to sustaining
and growing Catholic education in our diocese. Ultimately,
what we found was simple: we must be the best school in
every neighborhood. If we are the best, our schools will not
only remain, but they will continue to thrive.

The New Key Initiatives for
Catholic Education Include:

Catholic Identity
We will continue to nurture, celebrate and instill our
Catholic faith, values and traditions in all students and staff.

Academic Superiority
Through the Adoption of
Core Curriculum Standards
The Diocese will be one of the first school systems in America
to adopt the new National Common Core Standards. These
national standards are geared toward ensuring college success.

New Regional Governance Model
The bishop, along with the director of Catholic schools,
has called upon the Catholic community to play a role in
the overall governance of our schools. This will provide
more resources and better business acumen to put toward
solving some of the more complex business issues that many
schools face.

Leadership
The Diocese has recently completed a successful restructure
of the Catholic School Department (CSD). The bishop
appointed a new director of Catholic schools in July 2011. The
director has engaged specialists with expertise in curriculum,
professional development and training, and employee selec-
tion and retention. In 2012, the CSD released a three-year
academic strategic plan for the Diocese with an emphasis on
college success.

Strategic Partnerships
In 2011, we announced a strategic partnership with the
University of Notre Dame and University of Portland.
Both of these nationally ranked Catholic universities have
provided a successful pipeline of new teachers for many of
our schools.

Talent Acquisition
The ability to attract and retain the best talent is a priority
of the CSD. We will continue to invest heavily in profes-
sional development and training, and will recruit new
Catholic talent to our schools.
To continue our schools’ legacy, we must invest

THE NEW INITIATIVES already in place are making a tremendously positive impact on our schools’ quality of education, but there is still much to be done. These improvements and the ability to bring them to schools in every neighborhood require additional funding. These monies will be put toward providing much-needed enhancements to all of our facilities, including technological advancements that will offer our students and teachers new and cutting-edge modes of learning and teaching.

TECHNOLOGY: $2,000,000
In order for our schools to remain competitive, we must invest in the latest technology for teaching and learning. The Diocese of Sacramento will partner with our schools and parishes to build the necessary infrastructure to host the appropriate software and equipment. Ultimately, our goal is to create a 1:1 student to device ratio. We are currently piloting this strategy in some of our schools.

CATHOLIC ELEMENTARY SCHOOLS ENDOWMENT: $4,000,000
Growing the current endowment is a priority for the Diocese. Each year, proceeds from the endowment allow many of our schools to provide financial assistance to families in need. While we firmly believe that all families must invest in their child’s education, we also understand that some families do face financial shortfalls.

CATHOLIC HIGH SCHOOL SCHOLARSHIPS: $2,500,000
Catholic high schools in the Diocese of Sacramento have enjoyed a proud tradition of educational excellence. Ninety-eight percent of our graduates go on to attend four-year universities. Unfortunately, many of our Catholic elementary school students are unable to continue on to Catholic high schools because the cost is prohibitive. The Diocese wants to ensure our Catholic elementary students are considered first and foremost for entrance into our high schools. To make this possible, we plan to build an endowment that will generate scholarship funds for those students who choose to continue their formation at a Catholic high school. Parishioners who attend any of our six Catholic high schools, either diocesan or private, will be able to participate in the scholarship fund.

FACILITIES: $6,500,000
Keeping our schools competitive is a priority for the Diocese of Sacramento. There are currently three diocesan high schools: Mercy High School, St. Francis High School and St. Patrick-St. Vincent High School. All three schools have specific facility and infrastructure needs that must be addressed; investments will provide funding of $4,000,000 for our diocesan high school campuses and an additional $2,500,000 for our SUCCEED elementary school campuses, where we will continue to address significant infrastructure needs. This investment will help support ongoing facility upgrade needs and ensure that the campuses have the appropriate technology infrastructure to remain on the cutting edge.
Lay the foundation for faith

LAY MINISTRY FOUNDATION
Most lay ministers hear and respond to Christ’s call to serve the Church in parish faith formation programs. It is imperative that these programs are high quality and accessible to all of our parishioners. Parishes must foster and encourage a culture of continued faith formation and growth, instilling in parishioners the philosophy that part of being a good Catholic is intentionally forming one’s faith throughout a lifetime.

LAY FORMATION: $2,500,000
The $2,500,000 Lay Formation Endowment will allow the Diocese to offer partial scholarships for the formation of parish coordinators and directors of religious education, youth ministers, religion education teachers and other lay ministries. This funding will help support the diocesan goal of certifying an additional 400 lay ministry leaders at the basic level and 100 lay ministry leaders at the advanced level over the next five years.

YOUTH AND YOUNG ADULTS
Strong lay leadership and religious vocations are rooted in engaging (and, thus, effective) youth and young adult ministry programs. We will significantly expand our programming and outreach to youth and young adults in our parishes, movements and Newman Centers.

We will increase the quality and scope of youth ministry programming by ensuring that every youth ministry group in the Diocese is coordinated by a qualified youth ministry coordinator at the parish, cluster, deanery or regional level. Over the next five years, we will certify 150 people in basic level and 30 in advanced level training in youth ministry. In collaboration with parish pastors, we will also develop 20 new youth ministry positions, at least 10 of which will be bilingual.

YOUTH MINISTRY BY THE NUMBERS

1,225
Number of youths in the youth ministry program of the Diocese

60
Percentage of parishes in the Diocese with a youth ministry program

1,600
Number of college students served by our Newman Centers

20
Number of youth ministers serving youth programs in the Diocese

3
Number of Newman Centers in the Diocese

YOUTH MINISTRY PROGRAM ENDOWMENT: $5,000,000
The Diocese will establish an endowment with the goal of creating a Regional Youth & Young Adult Ministry Program. These newly-created regional coordinators will train parish staff, pastoral councils and finance councils on the best practices of youth and young adult ministry; assist parishes in the recruitment and training of effective youth ministry teams; offer regional events several times a year in collaboration with the parishes; work with parishes to establish paid youth ministry positions; and provide ongoing training and support for youth and young adult ministry leaders.
**NEWMAN CENTERS: $6,000,000**

We should all celebrate the fact that our children are not just college-bound, but also on the road to college success. While the academic journey will be demanding, the faith journey should also continue into college.

That is why the Newman Centers within the Diocese of Sacramento are so important; however, simply having Newman Centers is not enough. We must provide our college students with Newman Centers that offer a place for faith formation and a place where students continue to learn the importance of evangelization and Christian service to the community. Young adults in their twenties are at a critical juncture in their lives and Newman Centers can be instrumental in helping them discern God’s plan for them. Furthermore, a vibrant Newman community attracts both Catholic and non-Catholic students, thus leading to both new and recommitted Catholics.

“The youth ministry community is like my second family. I would be lost without them.”

—NATE
ST. JOSEPH’S YOUTH GROUP, ELK GROVE

Bishop Soto has announced a plan to revitalize our Newman Centers at the University of California at Davis, Chico State University and Sacramento State University. A new governance model will provide a full-time professional lay minister to direct each Newman Center. These individuals will be selected for their zeal for the faith and missionary spirit. They will be supervised by the Office for Youth and Young Adult Ministry. A close relationship with nearby parishes will ensure the availability of the sacraments to the students. Bishop Soto will ask the new lay directors to evaluate the feasibility of affinity housing at one or more of the Newman Centers. The ONE Campaign will provide funding for an endowment to help sustain the new governance model and will help provide much-needed capital improvements to the Newman Centers in both Chico and Davis.

The directors will be tasked with building a vibrant student community at each center and will focus on the following program elements:

- Promotion of Newman Centers within the Diocese, especially to all Catholic families and both Catholic and public high schools
- Increased opportunities for Catechesis and sacramental preparation
- Evangelization via person-to-person on-campus outreach by trained peer ministers to all students, both Catholic and non-Catholic, with a focused effort on Hispanic, Black, Native American and Asian students
- Support of discipleship and Christian living through small faith communities, Bible studies and support networks
- Commitment to service to the center, the campus and the community
- Outreach to neighboring community colleges
- Concerts, conferences and large gatherings
- Developing tomorrow’s leaders
- Promoting discernment and vocations

**RETREAT CENTER: $2,500,000**

The Diocese plans to purchase a new diocesan youth camp property to expand participation of youth and young adults at the parish, deanery, regional and diocesan levels. It will also be used by the schools and for various other retreat options. The center is in Colfax, just off of Interstate 80, in the foothills of Lake Tahoe, very close to Rollins Lake and within one hour of downtown Sacramento. The property includes 242 acres of wooded land, 14,000 square feet of ADA-accessible buildings and various recreational spaces. This facility will be available for year-around use.
Housing for our retired priests

TEN YEARS AGO, the Diocese of Sacramento constructed phase one of the Vianney Retirement Village for retired diocesan priests. The village is situated in a beautifully wooded area adjacent to the Christ the King Retreat Center in Citrus Heights. Phase one of the complex was funded in major part from proceeds of the Preserving Our Past... Building Our Future Capital Campaign. Phase one development included 10 independent living units in five duplexes, a community center for social gathering and occasional community meals and a chapel where retired priests can celebrate daily Mass. The opportunity for the retired priests to live independently, yet communally, has proven to be a very attractive model.

VIANNEY RETIREMENT VILLAGE EXPANSION: $1,500,000

The 10 units constructed in phase one were filled quickly. Subsequently, the Diocese advanced funding for four additional duplexes. This addition provided eight additional independent living units that are now constructed and occupied. With demand projected to continue, it is the intent of the Diocese to complete the development of the complex with the construction of three additional duplexes to provide six additional living units. At full build-out the Vianney Retirement Village will accommodate 24 retired priests of the Diocese of Sacramento. This $1,500,000 will provide important funding for the capital investment.

Spread the Word

ONE YEAR AGO, the Diocese of Sacramento launched Radio Santísimo, a new Spanish-language radio station, to reach the growing Spanish-speaking community of our diocese. The station produces a variety of local programs that include a program for young adults, a program that reviews the Catechism and another that discusses the Sunday Gospel. Additionally, there is a program about spiritual healing, a daily Mass and “The Bishop’s Hour,” which Bishop Soto frequently participates in.

RADIO SANTÍSIMO EXPANSION: $1,500,000

The station strives to balance its programming to meet the needs of all Hispanics within its wavelength. It has a large volunteer base that does outreach to over 35 parishes within its listening boundaries and it regularly provides public service announcements for parish and diocesan activities. Radio Santísimo Sacramento is making the mission of the New Evangelization a reality in the Diocese of Sacramento.

PASTORAL CARE

BY THE NUMBERS

68.5
Average retirement age of priests in the Diocese

10
Current number of units in the Vianney Retirement Village

40
Average number of years a priest serves in our diocese (post-ordination)

24
Total number of units in the Vianney Retirement Village upon completion of phase 2
Support good works

BISHOP SOTO RECOGNIZES the tremendous work being accomplished through the various Catholic charities and agencies in the Diocese of Sacramento. The ONE Campaign provides the opportunity to support and expand these good works, thereby providing hope for those in need. The campaign will fund special one-time projects within the following agencies:

- North Valley Catholic Social Services
- Sacramento Food Bank & Family Services
- Solano County Catholic Social Services

NORTH VALLEY CATHOLIC SOCIAL SERVICE: $1,000,000

Northern Valley Catholic Social Service (NVCSS) provides low-cost or free mental health, housing, vocational and support services to individuals and families in California’s Northern Sacramento Valley.

Funds will be used to enhance a three-acre property in Red Bluff, which is under the control of the Diocese. These funds will be put toward the creation of a community garden and the remodeling of an existing house so that it can be used for nutrition education and cooking classes. Funds will also be used to create a parcel split in order to construct housing when funding for either low-income or severely mentally ill individuals becomes available again.

The Northern Valley is also in need of an immigration program manager for the region and will use monies from the Diocese to fund this position. Finally, NVCSS is beginning the process of evaluating the need for a maternity home in our six-county region. If justified, this will involve the purchase and remodel of a residence for up to six individuals.

Additionally, some of the funds will be used to grow the Court Appointed Special Advocates (CASA) programs in Butte, Glenn and Shasta counties. (The National CASA Association is a network of 946 programs that are recruiting, training and supporting volunteers to represent the best interests of abused and neglected children in the courtroom and other settings.)

SACRAMENTO FOOD BANK: $1,000,000

Sacramento Food Bank & Family Services (SFBFS) supports families and individuals in need and assists them during challenging times. Since its founding nearly 40 years ago, SFBFS has uniquely transcended the typical food bank model by addressing the root causes of hunger and poverty. Unfortunately, limited resources, an aging and inadequate food distribution center and a headquarters facility in need of updating prevent SFBFS from reaching even more of the low-income, working families who are struggling in this challenging economy. The support of the Diocese will help SFBFS enhance critical food and education programs and assist in the current headquarters’ renovation. These improvements will expand food storage and distribution space, including the creation of a new Health & Nutrition Center to educate and inspire healthy, productive and self-sufficient lives.

CATHOLIC SOCIAL SERVICE SOLANO: $1,000,000

Catholic Social Service Solano (CSS Solano) exists to help anyone in need, especially the poor and disadvantaged within the county. CSS Solano health and social service programs contribute to an individual’s freedom and independence, always valuing the dignity of human life and the importance of family. Currently serving more than 8,000 poor and marginalized clients (up from 5,000 three years ago) these numbers continue to grow. As CSS Solano strives to reach more people in the county outside of Vallejo (i.e., in Benicia, Fairfield and Vacaville) the support of the Diocese will help expand their family assistance, counseling and immigration programs.

Funding from the campaign will allow for additional program resources, specifically focused on the Hispanic community.
Think locally

**THE ONE CAMPAIGN SEeks** to address the many needs of our diocese’s local parishes, strengthening them by providing much-needed monetary resources for capital improvements, debt reduction and other integral parish projects.

“When we work as one, we are much stronger. This campaign helps not just the Diocese, but each of our own parishes as well.”

—FR. HECTOR MONTOYA, OUR LADY OF GUADALUPE

**LOCAL PARISH NEEDS:** $11,000,000

Individual parish communities will be able to utilize 25 percent of all funds raised up to their ONE Campaign goal. If a parish exceeds its ONE Campaign goal, it will receive 67 percent of any funds raised above its goal. Funds raised at the local parishes can be utilized for new ministries, parish maintenance, renovations or other local needs that will strengthen the spiritual life of the local communities that make up our vast diocese.

**PARISH COMMUNITY**
**BY THE NUMBERS**

25

Percentage of all funds raised in a parish that the parish receives

67

Percentage of all funds raised in a parish that the parish receives if it exceeds its ONE Campaign goal